



WOMEN OF VISION

Awards Breakfast

MAY 7, 2025

7:30 - 10:00 AM

NANINA'S IN THE PARK



Wanda Hope

Retired Chief Diversity,
Equity, and Inclusion Officer
Johnson & Johnson

*Trailblazer
Award*



Debra "Debbi" Zvanut

Lifelong Girl Scout &
Former Camp Director
Girl Scouts Heart of New Jersey

*Inspiration
Award*



T. & Cory Strong

Founders,
Dirty Soles
Footwear Group

*Impact in Action
Award*

Girls with Dreams...
Become Women with Vision.

Dear Girl Scout Champions,

At **Girl Scouts Heart of New Jersey**, we believe that **girls with dreams become women with vision**—leaders who break barriers, inspire others, and create lasting change. You can help make this transformation possible by sponsoring the **2025 Women of Vision Awards Breakfast**, an event that celebrates leadership and is a vital fundraiser for the next generation of changemakers.

On **Wednesday, May 7, 2025**, we will gather at **Nanina's in the Park** to honor remarkable women whose vision and determination have paved the way for future leaders. Their stories demonstrate the power of courage and perseverance—showing Girl Scouts what's possible when they dream big and take action.

This event is more than an awards ceremony; it is a **fundraiser that fuels essential programs and leadership opportunities for Girl Scouts**. Your sponsorship directly supports initiatives that help young people discover their strengths, overcome challenges, and grow into tomorrow's trailblazers.

Can we count on you to be a partner? Your support will celebrate inspiring leaders and ensure that today's Girl Scouts have the resources they need to become the Women of Vision of the future.

Thank you for believing in the power of Girl Scouts and the potential of every member. To view photos from last year's Women of Vision Awards, please click [here](#).

On Purpose,


Natasha Hemmings
Chief Executive Officer


Dr. Naima Ricks
Chair, Board of Directors

WOMEN OF VISION 2025

WHO WE ARE & WHAT WE DO

Girl Scout Mission

The Girl Scout mission speaks
to the vision we all share for girls:
Girl Scouting builds girls of
courage, confidence, and character,
who make the world a better place.

Girl Scout Promise

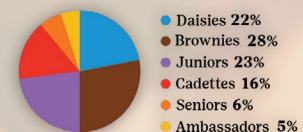
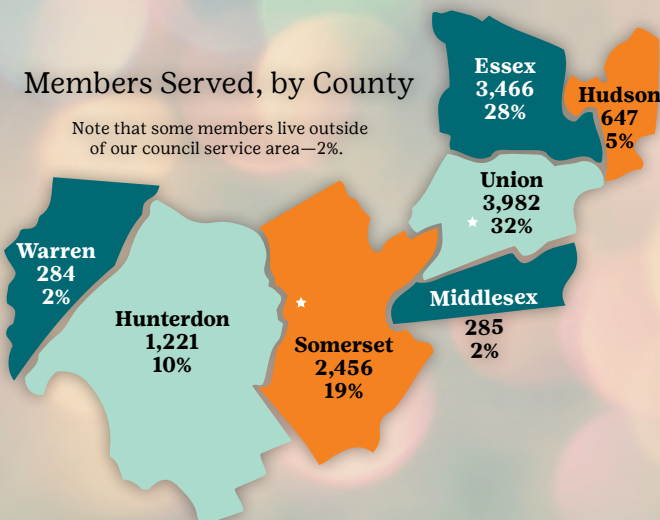
On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*Members may substitute for the word God
in accordance with their own spiritual beliefs.

Girl Scouts Heart of New Jersey (GSHNJ) engages with more than 12,500 members in grades K-12 across 138 communities in seven counties, building Girl Scouts of courage, confidence, and character to make the world a better place. Supported by 8,000+ dedicated volunteers, GSHNJ serves urban, suburban, and rural areas through two service centers (North Branch and Westfield), the Girl Scout Leadership Center in Newark, and three camp properties: Camp Hoover (Middleville), Camp DeWitt (Hillsborough), and The OVAL (Maplewood).

Members Served, by County

Note that some members live outside
of our council service area—2%.



Youth Members by Program Level

12,596
Youth Members
61%

6,135
Adult Members
29%

2,099
Lifetime Members
10%

20,830
Total
Members

WOMEN OF VISION 2025

Our Programs Build Future “Women of Vision”

When young people participate in the **Girl Scout Leadership Experience**, they gain measurable skills that prepare them to discover, connect, and take action with confidence and purpose.

These skills are built through a unique approach that emphasizes collaboration, creativity, and empathy, ensuring every Girl Scout is equipped to not only excel, but to thrive.



The GSLE comes to life through these three processes:

- **Girl-Led Activities:** Participants take the lead, ask questions and explore their ideas.
- **Cooperative Learning:** Teamwork and collaboration teach problem-solving and critical thinking.
- **Learning by Doing:** Hands-on experiences inspire creativity, resilience, and growth.

This approach helps Girl Scouts build the skills and confidence to become change makers in their communities and beyond, reflecting the same spirit of leadership exemplified by the Women of Vision honorees.



WOMEN ^{OF} VISION 2025

Our Programs

Exposing Girl Scouts to a variety of purposeful experiences with consistent, supportive adults, in a safe, encouraging environment is the foundation of the GSLE. The core content pillars allow Girl Scouts to explore their worlds and themselves, often exposing them to opportunities they otherwise never would have access to.



STEM

STEM skills are critical for young leaders shaping a better world. Yet, women hold only 27% of STEM jobs in the US workforce. Through science, technology, engineering, and math programs, Girl Scouts build confidence and spark interest in these fields.

Entrepreneurship

Developing entrepreneurial skills helps youth gain confidence to take risks, build independence, and create positive change. In the GS Cookie Program, Girl Scouts apply key skills like goal setting, decision making, and business ethics.

Life Skills

Confidence grows through experiences in healthy living, civic engagement, and communication. Whether staying active, strengthening relationships, or advocating for others, Girl Scouts develop skills to overcome challenges and lead their best lives.

Outdoors

Bringing young people outdoors has long been part of the Girl Scout experience. Many say camping is a highlight, fostering independence, resilience, and a deeper connection to nature in a girl-led setting.





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Partnership Levels

Presenting Partner

\$25,000

Gold Partner

\$10,000

Silver Partner

\$5,000

Bronze Partner

\$2,500



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Partner Benefits

Supporting Level BENEFITS	Presenting Partner	Gold Partner	Silver Partner	Bronze Partner
EXCLUSIVITY	\$25K	\$10K	\$5K	\$2.5K
Reserved priority seats	20 (2 Tables)	12	10 (1 Table)	6
Recognition on all print and digital event materials*	✓	✓	✓	✓
Recognition on Women of Vision Awards Breakfast event page	✓	✓	✓	
Full-page printed ad (inside front cover) and full-screen digital ad	✓			
Full-page color journal ad (back cover or inside front page) and full-screen digital ad		✓		
Full-page color journal ad and full-screen digital ad			✓	
Half-page color journal ad and half-screen digital ad				✓
Company mentioned in event press release	✓			
Company executive can speak during 2025 Women of Vision event program	✓			
Verbal recognition as a partner during event	✓	✓		
Dedicated social media posts on GSHNJ social channels	2	1		

*Corporate partners will receive recognition via logo listing and individual partners via name listing.

Deadline for artwork to be included in the journal is April 4, 2025.

Please note that you may donate back tickets and we will adjust the non-deductible amount.



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PARTNERSHIP COMMITMENT FORM

Please print/type information exactly as it should appear on printed and web materials. To ensure inclusion on marketing materials, submit confirmation by April 4, 2025. Commitments may be satisfied by September 2025. **Form may be printed or completed online ([click here](#)).**

I will attend the 2025 Women of Vision Awards Breakfast at the selected level below:

☐ \$25,000 Event Partner ☐ \$10,000 Gold Partner ☐ \$5,000 Silver Partner ☐ \$2,500 Bronze Partner

Choose one:

☐ Yes, I want to be included in event publicity at my chosen level. ☐ I am unable to attend but am enclosing a donation in the amount of \$ _____

☐ No, I want my Partnership to be listed as Anonymous.

Journal Ad Packages & Ad Sizes*

I would like to purchase the program ad selection below:

☐ \$1,000 Full-page color journal ad - Full: 5.5"w x 8.5"h Portrait

☐ \$500 Half-page color journal ad - Half: 4.25"w x 5.5"h Landscape

☐ \$250 Quarter page color journal ad - Quarter: 2.125"w x 5.5"h Landscape

Artwork must be in PDF (300 dpi CMYK, fonts embedded or outlined), TIFF, or EPS files. Artwork should be emailed to FundDevelopment@gshnj.org. **Deadline for artwork to be included in the journal is April 4, 2025.*

Contact Information

Name for Recognition _____

Address _____

Contact Name _____

Telephone _____ Ext. _____

Email _____

Credit Card #: _____

Cardholder's Name: _____

Payment Options

☐ Enclosed is my check made payable to Girl Scouts Heart of New Jersey

☐ Please invoice my pledge of \$_____ to be paid by **9/30/25**

☐ I will pay my Partnership **online**

☐ Please charge my selections in the total amount of \$_____ to the credit card provided

Expiration Date: _____ CVV: _____

Cardholder's Signature: _____

☐ AMEX ☐ Mastercard ☐ Visa ☐ Discover

Please use online form or return this form to:

Girl Scouts Heart of New Jersey
Attn: Women of Vision
201 East Grove Street
Westfield, NJ 07090

For more information, please contact
Joie M. Langford, CFRE: FundDevelopment@gshnj.org



Thank you for investing in girls through Girl Scouts!

Girl Scouts Heart of New Jersey is a 501(c)(3) and all contributions are tax-deductible to the fullest extent of the law. EIN 22-1638950.