

girl scouts 
heart of new jersey

Women of VISION

2 0 2 6



Awards Breakfast

May 12, 2026 | 7:30 – 10:00 AM

The Marigold, Somerset



Aisha Glover

Global Head,
Urban Innovation
Audible

Trailblazer Award



Natalya Johnson

Assistant General Counsel,
Johnson & Johnson;
President, Garden State Bar
Foundation, Inc.

Inspiration Award



Bethann Rooney

Port Director
Port Authority
NY/NJ

Inspiration Award



Janeen Uzzell

CEO, National Society
of Black Engineers
(NBSE)

Trailblazer Award



A Message from Our CEO

Dear Girl Scout Champion,

At Girl Scouts Heart of New Jersey, we are inspired every day by girls who dream big, take bold steps, and grow into leaders of tomorrow. Their success is fueled not only by our programs, but by the partnerships we build with organizations who share our vision.

This year, we are proud to be evolving the way we work with our supporters—shifting to a **holistic partnership model** that deepens collaboration and maximizes impact. By working more strategically and intentionally together, we create stronger connections and ensure every investment helps girls thrive across multiple areas of their development. Many of these partnerships are with women who were once Girl Scouts themselves or organizations that are closely aligned with our mission, bringing full-circle impact to the work we do.

Your support of the **Women of Vision Awards Breakfast**, our **annual signature fundraiser**, on **Tuesday, May 12, 2026, at The Marigold in Somerset, NJ**, allows us to continue this transformative work. It ensures our programs build courage, confidence, and character, while expanding opportunities for girls to explore, lead, and dream without limits.

We are thrilled to honor this year's remarkable leaders, whose stories will inspire our girls and demonstrate the power of women who lead with vision, integrity, and purpose.

Thank you for joining us in this important work—together, we are creating a future where every girl can dream boldly, and every partnership makes that dream possible.

With gratitude,

A handwritten signature in dark ink, reading "Natasha Hemmings-Durant".

Natasha Hemmings-Durant
Chief Executive Officer

A handwritten signature in dark ink, reading "Linda S. Carter".

Assemblywoman Linda S. Carter
Chair, Board of Directors

About Girl Scouts Heart of New Jersey

Girl Scouts Heart of NJ engages more than 12,500 members in grades K–12 across 138 communities in seven counties, providing girls with transformative experiences that foster leadership, resilience, and a lifelong commitment to service. Supported by 8,000+ dedicated volunteers, GSHNJ serves urban, suburban, and rural areas through our service center in Westfield, the Girl Scout Leadership Center in Newark, and three camp properties: Camp Hoover (Middletown), Camp DeWitt (Hillsborough), and The OVAL (Maplewood).

Girl Scout Mission

The Girl Scout mission speaks to the vision we all share for our members: Girl Scouting builds young people of courage, confidence, and character who help make the world a better place.

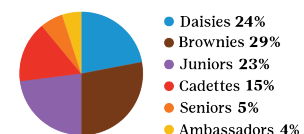
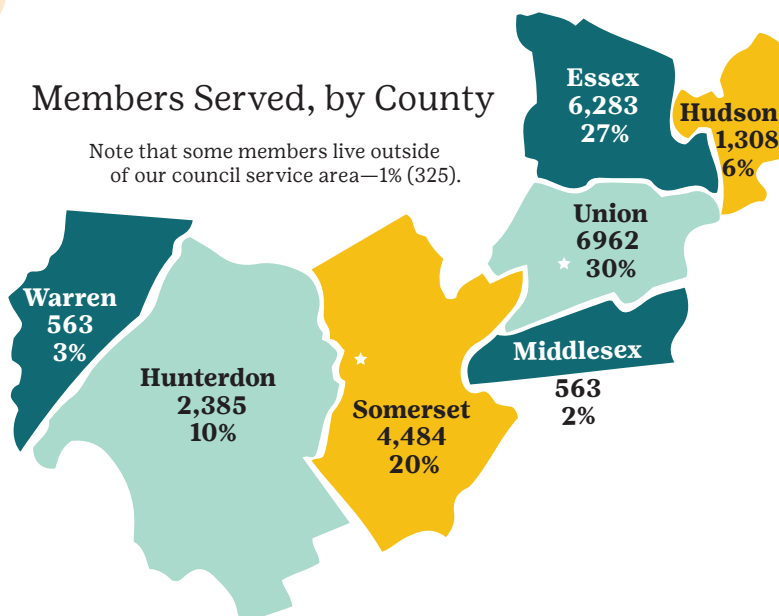
Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*Members may substitute the world God in accordance with their own spiritual beliefs.

Members Served, by County

Note that some members live outside of our council service area—1% (325).



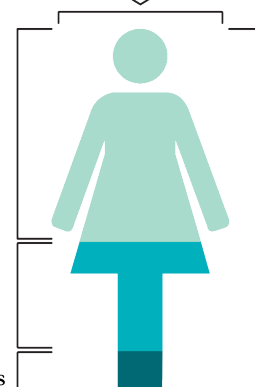
Youth Members by Program Level

14,030
Youth Members
61%

6,810
Adult Members
29%

2,263
Lifetime Members
10%

23,103
Total
Members



Our Programs Build Future ‘Women of Vision’

When young people participate in the Girl Scouting experience, they gain measurable skills that prepare them to discover, connect, and take action with confidence and purpose. These skills are built through a unique approach that emphasizes collaboration, creativity, and empathy, ensuring every Girl Scout is equipped to not only excel, but to thrive.

The core content pillars allow Girl Scouts to explore the world and themselves, often exposing them to opportunities they otherwise would never have access to.



STEM

STEM skills are critical for young leaders shaping a better world. Yet, women hold only 27% of STEM jobs in the US workforce. Through science, technology, engineering, and math programs, Girl Scouts build confidence and spark interest in these fields.



Entrepreneurship

Developing entrepreneurial skills helps youth gain confidence to take risks, build independence, and create positive change. In the GS Cookie Program, Girl Scouts apply key skills like goal setting, decision making, and business ethics.



Life Skills

Confidence grows through experiences in healthy living, civic engagement, and communication. Whether staying active, strengthening relationships, or advocating for others, Girl Scouts develop skills to overcome challenges and lead their best lives.



Outdoors

Bringing young people outdoors has long been part of the Girl Scout experience. Many say camping is a highlight, fostering independence, resilience, and a deeper connection to nature in a girl-led setting.





Partnership Levels

Presenting Partner
\$25,000

Gold Partner
\$10,000

Silver Partner
\$5,000

Bronze Partner
\$2,500





Partnership Benefits

BENEFIT	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
20 Reserved Priority Seats (2 Tables) + Two Girl Scouts/Staff				
10 Reserved Priority Seats (1 Table) + Two Girl Scouts/Staff				
8 Reserved Priority Seats + Two Girl Scouts/Staff				
4 Reserved Priority Seats + Two Girl Scouts/Staff				
Recognition on All Print and Digital Event Materials				
Recognition on Event Page				
Printed Ad Inside Event Program	Front Full Page	Full Page	Full Page	Half Page
Full-Screen Digital Ad				Half Screen
Mention in Press Release				
Company Representative Invited to Speak at Event				
Verbal Recognition During Event				
Dedicated Social Media Posts on GSHNJ Channels	Two Posts	One Post		

Mission Connection

All tables include Girl Scouts and staff, giving guests the opportunity to engage directly with Girl Scouts, hear their stories, and learn how their support has made a meaningful difference in a girl's life.

*Corporate partners will receive recognition via logo listing and individual partners via name listing.

Deadline for artwork to be included in the program is April 17, 2026.

Please note that you may donate back tickets and we will adjust the non-deductible amount.



PARTNERSHIP COMMITMENT FORM

Please print/type information exactly as it should appear on printed and web materials. To ensure inclusion on marketing materials, submit confirmation by April 17, 2026. Commitments must be satisfied by September 30, 2026. **Form may be printed or completed online ([click here](#)).**

I will attend the 2026 Women of Vision Awards Breakfast at the selected level below:

- ☐ \$25,000 Presenting Partner ☐ \$10,000 Gold Partner ☐ \$5,000 Silver Partner ☐ \$2,500 Bronze Partner

Choose one:

- ☐ Yes, I want to be included in event publicity at my chosen level. ☐ I am unable to attend but am enclosing a donation in the amount of \$ _____
- ☐ No, I want my Partnership to be listed as Anonymous.

Program Ad Packages & Sizes*

I would like to purchase the program ad selection below:

- ☐ \$1,000 Full-page color program ad - *Full: 5.5"w x 8.5"h Portrait*
- ☐ \$500 Half-page color program ad - *Half: 4.25"w x 5.5"h Landscape*
- ☐ \$250 Quarter page color program ad - *Quarter: 2.125"w x 5.5"h Landscape*

Artwork must be in PDF (300 dpi CMYK, fonts embedded or outlined), TIFF, or EPS files. Artwork should be emailed to FundDevelopment@gshnj.org. **Deadline for artwork to be included in the program is April 17, 2026.*

Contact Information

Name for Recognition _____

Address _____

Contact Name _____

Telephone _____ Ext. _____

Email _____

Credit Card #: _____ Expiration Date: _____ CVV: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Payment Options

- ☐ Enclosed is my check made payable to Girl Scouts Heart of New Jersey
- ☐ Please invoice my pledge of \$_____ to be paid by **9/30/26**
- ☐ I will pay my Partnership **online**

Please charge my selections in the total amount of \$_____ to the credit card provided

- ☐ AMEX ☐ Mastercard ☐ Visa ☐ Discover

Please use online form or return this form to:

Girl Scouts Heart of New Jersey
Attn: Women of Vision
P.O. Box 2458
Westfield, NJ 07090

For more information, please contact
Joie M. Langford, CFRE: FundDevelopment@gshnj.org



Thank you for investing in girls through Girl Scouts!

Girl Scouts Heart of New Jersey is a 501©3 and all contributions are tax-deductible to the fullest extent of the law. EIN 22-1638950.