



New Leader's Guide to Success





NEW LEADER'S GUIDE TO SUCCESS

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The Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.

Our Mission

Girl Scouting builds girls of
courage, confidence, and
character, who make the world a
better place.

*Members may substitute for the word God in accordance with their own spiritual beliefs.



NEW LEADER'S GUIDE TO SUCCESS

Welcome to Girl Scouts!

Thank you for becoming a Girl Scout troop leader. We're thrilled you joined the Girl Scout Movement.

Girl Scouts is so much more than a fun activity—it's a movement. It's how girls become forces for good and make a difference in their schools and communities, across the country, and around the world. Girls—as well as the caring volunteers who support them—grow the values and leadership skills they need to power a lifetime of success and adventure, whatever that looks like for them.

This guide will prepare you to effectively lead during your first year as a Girl Scout troop leader. Need help along the way? Let us know! We have many tools, training resources, and people to support you through every step.

You're now a part of our team. We can't wait to see the impact you'll make this year!

A MESSAGE FROM OUR CEO

As you begin your journey in Girl Scouting, I want to welcome you and personally thank you for helping fulfill Girl Scouts' promise to give girls access to life-changing experiences that inspire them to do something big. Girl Scouts could not be what it is without YOU!

Girl Scouts empowers girls to stand up and make a difference. By cultivating their leadership skills, we prepare girls to overcome challenges and advocate for their ideas now and in the future. As a volunteer, you'll introduce girls to new experiences that show them they're capable of more than they ever imagined. You'll be their cheerleader, guide, and role model, helping them develop essential life skills and confidence that will last a lifetime.

Imagine the excitement, the impact, the memories made—those are the moments you'll treasure at Girl Scouts. On behalf of the entire GSHNJ council team, thank you for joining the Girl Scout movement.

Natasha Hemmings
Chief Executive Officer
Girl Scouts Heart of New Jersey





NEW LEADER'S GUIDE TO SUCCESS

You—A Girl Scout Leader!

Your Role

Being a Girl Scout troop leader is an incredible journey for you and your girls. And together you'll shape the future through all you do today! Along the way, you'll hone your own leadership style and discover that you'll achieve more than you thought possible.

In Girl Scouting, leadership isn't about being in charge or having a title; it's recognizing that you're part of a team and understanding that team's needs and interests.



Leadership is teaching girls:

- That they can do and be anything!
- That they are decision-makers who should own their decisions
- How to live the Girl Scout Law by modeling it for them

As a leader, see yourself as a coach who:

- Advises and cheers on your troop, not as a teacher with a planned lesson or activity
- Ensures each girl can carry out her responsibilities within the troop
- Encourages girls to build their skills and their ethics
- Gives more responsibility to the girls as they grow and develop

It's important to remember that:

- You can't expect to know everything the girls might want to learn
- You'll explore and learn alongside your girls and grow your confidence in the process
- You're not expected to know everything about Girl Scouting, but you should know where to go for information—and to ask for help when you need it



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Let's Get Started!

Managing Your Member Experience Online

After you have completed your volunteer registration, you'll receive an email prompting you to log into MyGS, your Girl Scout member community. MyGS allows you to manage your member experience online. You can also access MyGS via our council's website: gshnj.org.

After completing your background check, you will gain access to your troop in MyGS. On the My Troop(s) tab in MyGS, you can see any girls and adults who have signed up for your troop and add new girls to your troop—and the Troop Participation Catalog allows you as the troop leader to display available openings in your troop for girls and/or volunteers. You can add your troop to this online catalog by contacting info@gshnj.org.

Next Steps

Look out for a welcome email with details on any required trainings and how to connect with your service unit and council. All volunteers must also complete a GSHNJ background check every 3 years.

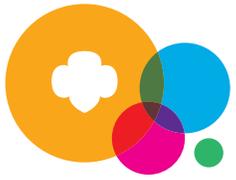
Get Set for Success with gsLearn

To help you become the best leader you can be, we offer a variety of training courses and other great resources.

Get started by visiting gsLearn (accessed through your MyGS account) to complete the following required trainings:

- Successful Leader Learning Series
- Level Training for the Girl Scout age level you will be leading
- Mandated Reporter training

Have questions about getting started with gsLearn or our trainings? Reach out to training@gshnj.org for assistance.



NEW LEADER'S GUIDE TO SUCCESS

New Leader Training

Get started as a GSHNJ volunteer by completing the following required trainings on gsLearn:

- Successful Leader Learning Series
- Level Training (for the age level troop you will be leading)
- Mandated Reporter Training



Introducing gsLearn

We are pleased to offer our online learning platform, gsLearn. In gsLearn, volunteers can: participate in online learning opportunities, track progress and completions, and access additional resources.

Get started on gsLearn today by logging into your MyGS account on our GSHNJ website. Once logged in, you'll see your learner dashboard with all of our GSHNJ Trainings. Use the search bar to quickly find the training and resources you need.

To view your training achievements and download completion certificates, click on the Achievements tab on the left hand side of your gsLearn learner dashboard.

New Leader Training Descriptions

Successful Leader Learning Series

An introduction to Girl Scouts. Volunteers gain insight into how successful Girl Scout leaders: incorporate the 'Girl Scout Way'; know and apply the Girl Scout Leadership Experience; create a safe, inclusive, girl-led space that embraces diversity; understand troop operations; begin guiding their Girl Scouts into outdoor activities.

Level Training

Learn how to work with Girl Scouts of all age levels through our Daisy, Brownie, Junior, Cadette, and Senior/ Ambassador Level Trainings. Review common age level characteristics, tips for working with girls of that age, and the many opportunities available to Girl Scouts of all ages.

Mandated Reporter Training

Volunteers learn signs of abuse and neglect to look out for - and how to place a report if need be.

Questions about our trainings or using gsLearn? Contact us at training@gshnj.org.



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Enrichment Training

Whether your Girl Scouts are ready to head outdoors for their first overnight or leave their mark with a stellar high awards project, we've got the trainings you need to prepare for your next great Girl Scout adventure.

Enrichment Opportunities

Outdoors and Overnights Series

Learn and practice a variety of skills that will help you feel more confident during your outdoors and/or overnight adventures. The following steps must be taken in order:

- **Step 1 (in gsLearn):** Prepares you for overnights with Girl Scouts – in hotels, at museum or zoo sleepovers, backyard campouts, cabins, and platform tents.
- **Step 2 (in-person):** Advance your basic outdoor skills as you learn about choosing equipment, setting up tents, knife and fire safety, knot skills and stick cookery.
- **Step 3 (in-person):** Prepare (and eat!) baked apples, pizza fondue, and more while learning to cook with a wood fire, charcoal, and a propane stove.

To find an upcoming session of Outdoors and Overnights Step 2 and 3, go to the *My Events* tab of your MyGS account and click on "register for another event."

Bronze Award Training for Leaders (in gsLearn)

Learn about the Girl Scout Bronze Award, the highest achievement a Girl Scout Junior can earn. Understand the requirements, learn about council procedures and resources, and get tips on how to make your girls' Bronze Award experience successful and rewarding.

Silver Award Training for Leaders (in gsLearn)

Learn about the Girl Scout Silver Award, the highest achievement a Girl Scout Cadette can earn. Understand the requirements, learn about council procedures and resources, and get tips on how to make your girls' Silver Award experience successful and rewarding.

Troop Tip Tuesdays on Facebook Live

Catch our *Troop Tip Tuesdays* on Facebook Live for helpful hints to enhance your Girl Scouting experience. Have an idea for a topic? Connect with us at training@gshnj.org.

Live Chats

Whether it's learning to use the Volunteer Toolkit, getting ready to kick off a new Girl Scout year, or preparing for special ceremonies, our *Live Chats* give you the knowledge you need, when you need it most!



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Additional Volunteer Resources

The Volunteer Toolkit

This fully customizable digital planning tool provides you with Girl Scout program content, award requirements, and other resources, so that you can keep your Girl Scout year running smoothly. Accessible from any computer, tablet, or mobile device, the Volunteer Toolkit lets troop leaders:

- Explore meeting topics and program activities with their girls
- Print step-by-step activity guides and shopping lists
- Manage girl attendance and track achievements
- Add local events
- Track and share financial information
- Message and share meeting activities with troop families

...plus so much more! Learn more and access the Volunteer Toolkit by logging into MyGS.

Girl Scout Activity Zone

The [Girl Scout Activity Zone](#) is where you'll find family friendly activities, virtual meeting resources, and a virtual events calendar with engaging sessions everyone can do from home! Check it out here.

Rallyhood

Join us on [Rallyhood](#) for the latest Girl Scout news, events, and more!

Safety Activity Checkpoints

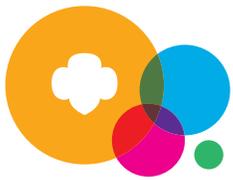
This guide has everything you need to prepare for and keep your girls safe during a range of activities outside the normal Girl Scout troop meeting. [Review Safety Activity Checkpoints.](#)

Volunteer Essentials

With key information, policies, and procedures that support the safe and consistent delivery of Girl Scout programming to girls across the council, Volunteer Essentials is just that—essential. By agreeing to be a Girl Scout volunteer, you agree to follow the guidance outlined in this resource. Volunteer Essentials is updated annually, and the latest version can always be found on our website [here](#).

Tips for Troop Leaders

When you're looking for real-world advice from fellow troop leaders who've been there, this volunteer-to-volunteer resource on the Girl Scouts of the USA website has the tips you need for a successful troop year. [Check them out here.](#)



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The Girl Scout Leadership Experience

What makes Girl Scouts truly unique? Everything is designed especially for, and is tested by, girls! Our program centers on our research-backed Girl Scout Leadership Experience—that is, *what* girls do and *how* they do it. Activities are girl-led, which gives girls opportunities to explore leadership roles and to learn by doing in a cooperative-learning environment.

At Girl Scouts, girls will:

Discover: Every activity girls tackle through Girl Scouts helps them discover who they are, what excites them, and what their talents are.

Connect: Girls collaborate with and learn from other people as they expand their horizons. This helps them care about and inspire others.

Take action: As girls deepen their relationship with the world around them, they become eager to take action to make the world a better place.

So what does this mean for your troop? Through Girl Scouting, your girls will develop a strong sense of self, demonstrate positive values, seek challenges, solve significant problems in the community, and establish healthy relationships. These aren't just good qualities—they're leadership skills that will last a lifetime!

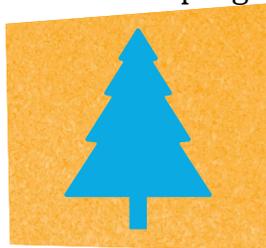
What Girl Scouts Do

No matter what excites your girls, they'll find engaging and fun activities in the four areas that make up the core of the Girl Scout program:



STEM

Computer science, engineering, robotics, outdoor STEM and more



OUTDOORS

Adventure and skill building, from the backyard to the backcountry



LIFE SKILLS

Civic engagement, healthy living, global citizenship, communication skills—to name a few



ENTREPRENEURSHIP

The Girl Scout Cookie program teaches goal setting, decision making, money management, business ethics and people skills

Whether they complete Girl Scout Leadership Journeys, earn badges, run their own cookie business, pack for their first hike, change the world through Take Action projects, or any combination of these activities, at Girl Scouts, every girl has countless ways to explore our four program areas and hone the skills they'll need to power a lifetime of success—whatever that looks like for them.

Explore the many exciting possibilities with the Award and Badge Explorer at [girlscouts.org/badges](https://www.girlscouts.org/badges).



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Where Girl Scouts Can Take Your Girls

As your girls progress through Girl Scouts, they'll learn to take the reins and make their Girl Scout experiences their own—it's what being girl-led is all about! And as a leader, you'll encourage them to dream big and challenge themselves as they take their newfound passions to the next level.

While program elements—like outdoor expeditions and entrepreneurial ventures—align across all grade levels, Girl Scout Daisies and Brownies won't be doing the same activities as seasoned Seniors and Ambassadors. But by building on the knowledge and skills they gain year after year, your girls' confidence will grow exponentially and they'll be eager to take those next steps.

So what can you expect as they grow through each level of Girl Scouting?



DAISIES
K & 1ST

Girl Scout Daisies sparkle with that first-time newness in everything they do. They go on trips, learn about nature and science, and explore the arts and their communities—and so much more. Daisies can also earn petals as they explore what it means to be a Girl Scout.



BROWNIES
2ND & 3RD

Girl Scout Brownies work together as they earn badges and explore their communities. Friendship, fun, and age-appropriate activities begin at the Girl Scout Brownie meeting and move out to the community and the wider world. While earning badges, Brownies build skills, learn hobbies, and have fun!



JUNIORS
4TH & 5TH

Girl Scout Juniors are big-idea thinkers. They're explorers at camp and product designers when they earn their Innovation and Storytelling badges, or even their Bronze Award. Every day, they wake up ready to play a new role.



CADETTES
6TH - 8TH

Girl Scout Cadettes chart their own courses and let their curiosity and imagination lead the way. They learn about the power of being a good friend, gain confidence by mentoring younger girls, and can earn their Silver Award.



SENIORS
9TH & 10TH

Girl Scout Seniors are ready to take the world by storm, and Girl Scouts gives them countless ways to do it. Their experiences shape their world, while giving them a safe space to be themselves and explore their interests. Seniors can earn the prestigious Gold Award.



AMBASSADORS
11TH & 12TH

Girl Scout Ambassadors know that small acts produce big change. While they get ready for life beyond high school, Girl Scouts helps them take flight. They can also earn their Gold Award and drive lasting impact in their communities.

Throughout their time as Girl Scouts, girls grow into forces for good who transform the world through the Bronze, Silver, and Gold Awards. By earning these awards, your girls will tackle issues close to their hearts and make a real difference—and the Gold Award qualifies them for exclusive college scholarships and opens doors to promising career opportunities. The longer your girls are in Girl Scouts, the brighter their futures will be!



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What Makes a Successful Troop Experience?

No matter where your girls live, a universal Girl Scout experience connects them to their fellow Girl Scout sisters around the country. And there are so many ways to make sure your girls get the full Girl Scout experience in a way that excites and inspires them!





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Guiding Your Troop Experience

In leading a new troop, you'll want to guide the structure and experiences of your troop—from how and when meetings are held to how the troop communicates, and from steering girl-led activities to setting financial expectations. You'll make these decisions collaboratively with your volunteer team or co-leader, as well as with input from the girls and their families.

Use these questions to guide your conversation with your troop volunteers or co-leader before discussing the topics with families.

Meeting logistics:

- When will we meet and for how long? How frequently should we schedule troop meetings?
- Where will we meet? (Troop leader pro tip: great meeting spaces include schools, places of worship, libraries, and community centers. If working with teens, consider meeting at coffee shops, bookstores, or another place they enjoy.)
- If we meet virtually, which platform will we use? Can all girls access the necessary technology?

Your Troop:

- Will our troop consist of girls in a single grade level or facilitated as a multi-level troop with girls of many grade levels?

Troop communication:

- How often will we communicate with troop families?
- How will we keep families in the loop? Emails? Group texts?

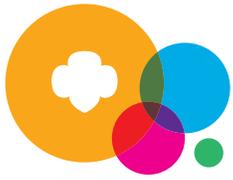
Money matters:

- Will our troop charge dues?
- How much money will we need to cover supplies and activities? What should our financial plan look like?
- Which components of the uniform—tunic, sash, vest—will troop families need to purchase? (Troop leader pro tip: get the full rundown on uniforms and insignia [here](#).)

Your Troop Volunteer Team

You're never alone on your troop leader journey! Set the stage for a successful troop year by tapping into the people resources already at your fingertips: families, friends, and members of the community have their own unique strengths and can provide troops with time, experience, and ideas—so get them involved from the very beginning as part of your troop volunteer team!

Some members of your volunteer team might play more active roles than others—and that's OK! One caregiver in your troop might step up as a dedicated troop treasurer, while others might volunteer to chaperone a field trip. Some roles, especially those that involve handling troop funds and supervising girls, require membership registration and a background check. Be sure those volunteers get signed up before they jump into the fun!



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Family Connections: The Key Ingredient to Successful Girl Scout Troops!

Girl Scouting provides the best opportunities for girls when families step up and play an active part in the troop. Without meaningful support from parents, it's difficult for a troop to be all it can be. Plus, girls feel a special sense of pride when their families take part and show interest in the things they're doing!

A parent/caregiver meeting should be the first meeting you hold each troop year—it sets up both new and returning troops for success!



Why? Because it helps:

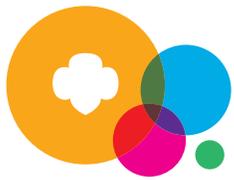
- Families understand what Girl Scouting can do for their girls
- Families and leaders identify ways they will work as a team to support the troop
- Families and leaders agree about what the troop pays for and what families pay for individually
- You fill key troop positions—you never know which parent will make an awesome co-leader or troop cookie manager!
- Families know how the troop will communicate things like upcoming events and schedule changes
- Families learn about uniforms, books, and other important basics

Outlining clear expectations, building a team, and engaging families in the Girl Scout experience is a great way to start off on the right foot. When families are involved, leaders have support, and when the troop has a plan, girls benefit!

Check out our step-by-step guide and family meeting outline in the Volunteer Toolkit. This hour-long meeting will make all the difference in the year ahead: **100% of troops with the most satisfied parents and troop leaders report that they hold parent meetings.** You'll also want to hold an additional family meeting ahead of cookie season to introduce families to the program and how they can pitch in.

Although Girl Scout programming is always focused on the girls themselves, it's important and helpful to open a few events to their families throughout the year. Inviting the whole crew—whether it's through a virtual meeting where siblings and caregivers join in the fun or a bridging ceremony—helps families better understand the value of Girl Scouts and makes them more likely to invest their time and talents in the troop.

That said, there's no need to wait for one of these special events to engage families in their Girl Scouts' troop lives. Keep communication lines open throughout the year—whether it's through your troop's social media page, personal emails, or in-person chats—to keep parents in the loop on what the girls are doing and learning during each meeting, and encourage them to let their girl “be the expert” at home, by, for example, explaining or teaching a new skill she's learned to the rest of the family.



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Let's Go—Your First Troop Meeting!

Your first troop meeting is a great chance to get to know the girls and brainstorm the exciting things they want to do in the year to come. If you're feeling a little nervous about leading troop meetings and experiences with your girls, that's OK! Just remember that:

It doesn't need to be perfect. Did an activity run over time? Or maybe you had tech issues during your virtual meeting? Take a deep breath, roll with the changes, and have fun! The girls aren't expecting perfection from you: your time, attention, and guidance are the best part of your leadership.

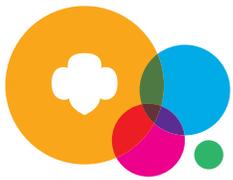
Learn with your girls. Keeping activities girl-led also means that at some point the girls will want to earn a badge or complete a project in a subject unfamiliar to you. But don't let that hold you back! Be open with the girls when you don't know something and become their partner in learning more. You'll show them that learning is a lifelong process and that, with an open mind, they can overcome any challenges that come their way.

Six Elements of a Great Troop Meeting

- 1. Ramp up.** Plan activities for the girls on arrival so that they have something to do until the meeting begins. This could be as simple as providing coloring pages, journaling, or talking with one another. (5 minutes)
- 2. Open.** Each troop decides how to open its meetings—most begin with the Girl Scout Promise and Law, a simple flag ceremony, song, game, story, or other activity designed by the girls. (5–10 minutes)
- 3. Conduct troop business.** Collect dues and make announcements, or plan an upcoming event or trip while families are present. (5 minutes)
- 4. Let the fun begin.** Use the meeting plans found in the Volunteer Toolkit! Activities are already designed to fit easily into this part of your meeting as you help your troop earn badges and complete Journeys. (30–45 minutes)
- 5. Clean up.** Because Girl Scouts should always leave a place cleaner than they found it! (5 minutes)
- 6. Close.** Just like the opening, each troop can decide how to close—with a song, game, story, or pretty much anything else! (5–10 minutes)

First meeting checklist:

- 1. Cover the basics.** Review the details about when and where the meeting will take place and make sure families are aware.
- 2. Get ready.** Use the Volunteer Toolkit to verify your troop roster and email parents. This might be a great time to ask parents to provide you with any needed items, such as health history forms, uniform orders, and troop dues.
- 3. Know the agenda.** Refer to our “Six Elements of a Great Troop Meeting” below and the Volunteer Toolkit's sample meeting agenda.
- 4. Review and practice your agenda.** You'll feel calmer during the actual meeting and ready to make adjustments as needed.
- 5. Be prepared...for fun!** When the girls and parents see that you're prepared for the meeting and ready to have a great time, they'll follow your lead!



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Keeping Girls Safe

Understanding How Many Volunteers You Need

From camping weekends to cookie booths, adult volunteers must always be present to ensure their girls have fun and stay safe, no matter their grade level.

Not sure just how many adults you'll need for your activity? The chart below breaks down the minimum number of volunteers needed to supervise a specific number of girls.

Volunteer-to-girl ratio chart	Group Meetings		Events, Travel, and Camping	
	Two unrelated volunteers (at least one of whom is female) for this number of girls:	Plus one additional volunteer for each additional number of this many girls:	Two unrelated volunteers (at least one of whom is female) for this number of girls:	Plus one additional volunteer for each additional number of this many girls:
Girl Scout Daisies (grades K-1)	12	1-6	6	1-4
Girl Scout Brownies (grades 2-3)	20	1-8	12	1-6
Girl Scout Juniors (grades 4-5)	25	1-10	16	1-8

Planning Safe Activities

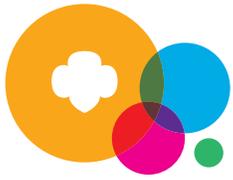
When preparing for any activity with girls, check Girl Scouts' [Safety Activity Checkpoints](#) for required guidelines on where to do the activity, how to include girls with disabilities, where to find both basic and specialized gear for the activity, and the specific steps to follow on the day of the activity. *Safety Activity Checkpoints* will also note if council pre-approval is required and if a first-aider is necessary.

If a safety activity checkpoint doesn't exist for an activity you and your girls are interested in, contact us at info@gshnj.org before making any definite plans.

What to Do in an Emergency

Although we all hope the worst never happens, you should know and follow our council's procedures for handling emergency incidents. Remember, at the scene of an incident, safety is your first priority. Provide care for the injured person and/or obtain medical assistance, then immediately report any major emergency to 908-518-4400 and choose option #8.

Make sure a general first-aid kit is available at your meeting place and accompanies girls on any activity. You may need to provide the kit if one is not already available at your meeting location. You must always have on hand the names and telephone numbers of our council office, parents/caregiver of your girls, and emergency services such as the police, fire department, and hospital.



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Funding the Fun

Your girls probably have some big ideas about what they want to do in Girl Scouts—and that's awesome! As a troop leader, you'll coach them as they learn to earn and manage troop funds. But where do you start? Troop activities are powered in two main ways:

Troop dues. Many troops decide to collect troop dues to help provide startup funds for troop activities and supplies. These could range from a few dollars per meeting to a lump sum for the entire school year. It's completely up to each troop to decide what works best for them to support the activities they want to do.

Money-earning activities. The fall product and cookie programs are the primary money-earning activities for a troop—and they're a hands-on way for girls to learn money management skills that will serve them for the rest of their lives. You'll learn the ins-and-outs of these programs in a separate training.

We know you have more questions about troop finances, and we've got answers! Check out the troop finances portion of the Successful Leader Learning Series and our Troop Treasurer training on gsLearn for the details you'll need to keep troop business running smoothly.

Organizational Structure

Girl Scouts of the USA (GSUSA): A national organization supporting the work of more than 100 councils across the U.S. for more than 100 years. Headquartered in New York City.

Girl Scouts Heart of New Jersey: Independent 501(c)(3) nonprofit chartered by GSUSA, operating under the direction of a local board of directors, and overseeing all service units and troops within seven New Jersey counties.

Service Unit: Volunteers who support Girl Scouting on a local level.

Troops: Volunteer-supervised groups of Girl Scouts.

Money FAQs

Our three most frequently asked-about troop finance topics:

Opening a bank account. New troops will need to set up a bank account to collect dues, pay for troop supplies and activities, and collect product sales revenue. [Volunteer Essentials](#) breaks down the process for you.

Financial assistance. Finances shouldn't stand in the way of a Girl Scout's participation. Any girl needing financial assistance for membership can request it as part of the online member registration process. Other financial assistance is available for uniform components, events, and camps, and can be requested.

Tax exemption. Councils are 501(c)(3) nonprofits, so take advantage of our council's tax exempt forms when purchasing supplies and materials for Girl Scout troop use. The New Jersey tax exempt form is available on our website. Tax exempt forms for New York and Pennsylvania are available by request.





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Your Service Unit Team

Your service unit team is a group of all-star volunteers who go above and beyond to support Girl Scouting in your local community. Most service unit teams include these core positions: Manager, Organizer and/or Registrar, Treasurer, Fall Product Program Manager, and Cookie Manager.



What Support Can I Expect?

Many service units offer regular leader meetings, networking opportunities, and peer-to-peer mentorship. They may also host activities for local Girl Scouts, such as community service events, camporees, or other fun gatherings.

Stay Connected!

Shortly after volunteering with Girl Scouts, you should receive a communication from your Service Unit team, welcoming you and sharing upcoming events for local Girl Scouts and troop leaders.

Haven't heard from your team yet? Looking to get in touch? Reach out to info@gshnj.org and our staff will provide you with the contact information for your local service unit team.

Meet the Service Unit Team

Manager

Provides leadership and management to ensure the support of members and the successful delivery of the Girl Scout Leadership Experience.

Organizer

Recruits girls and volunteers in their local area. Organizers work with council staff to guide new leaders through the volunteer process.

Registrar

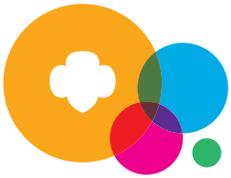
Supports member recruitment and renewal. They are largely responsible for troop placement and driving membership renewal efforts.

Treasurer

Manages the service unit budget and banking accounts. They provide guidance to leaders on troop finances (banking, budgeting, money earning, and more).

Cookie Product Program Manager and Fall Product Program Manager

Provide training and support to local leaders throughout the Product Programs. They secure delivery sites, coordinate booth sales, and assist leaders with the various order systems (M2 and eBudde).



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Council Contact Information

Member Support

908-518-4400
info@gshnj.org

North Branch Service Center and Shop

1171 Route 28
North Branch, NJ 08876
Shop Phone: 908-947-1703
Fax: 908-725-4933

Westfield Service Center and Shop

201 E. Grove Street
Westfield, NJ 07090
Shop Phone: 908-518-4403
Fax: 908-232-2140

Online shopping is available 24/7



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In the event of a major emergency at a Girl Scout activity, first provide care for the injured person and/or obtain medical assistance, then immediately report the emergency to Girl Scouts Heart of New Jersey by calling 908-518-4400 and choose option #8.