

Sunday, September 29, 2024

TEAM FUNDRAISING PACKAGE

Welcome to the I Run for Girls 5K Team Participation Package—an opportunity to unite with your colleagues, friends, community members, or local Girl Scout troop in support of empowering girls and fostering leadership. Joining forces as a team amplifies the impact of your participation and creates a memorable and enjoyable experience for everyone involved. Let's embark on this journey together, set ambitious fundraising goals, and have a blast on the day of the 5K!

Corporate Teams:

- Foster camaraderie and team spirit within your company by forming a corporate team.
- Invite coworkers from different departments to join, promoting teamwork and collaboration.
- Utilize company communication channels, such as email newsletters, intranet, and team meetings, to recruit team members.

Community Teams:

- Mobilize your community by forming a team with friends, neighbors, and local organizations.
- Contact community centers, churches, sports clubs, and social groups to rally support and recruit team members.
- Host team-building events, such as group runs, picnics, or fundraisers, to strengthen bonds and build excitement for the 5K.

Girl Scout Troop Teams:

- Empower young girls and future leaders by forming a Girl Scout troop team, aligning with the mission of building courage, confidence, and character.
- Coordinate with troop leaders and service units to organize team registration and participation.
- Incorporate badge-earning opportunities and outdoor activities into team-building efforts, fostering a sense of adventure and empowerment.

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TEAM FUNDRAISING BENEFITS

Ambitious Fundraising Goals:

- Set ambitious fundraising goals as a team, aiming to make a significant impact in supporting Girl Scouts Heart of New Jersey's mission.
- Encourage healthy competition among teams by tracking fundraising progress and celebrating milestones together.

Customized Team Page:

- Receive a dedicated webpage on the event website showcasing your team's information, logo, and fundraising progress.
- Share updates, success stories, and fundraising challenges on your team page to engage supporters and inspire donations.

Fundraising Toolkit:

- Access a comprehensive toolkit of fundraising resources, including fundraising ideas, sample emails, social media graphics, and donor outreach strategies.
- Receive guidance and support from event organizers to help your team achieve its fundraising goals and maximize impact.

Recognition and Awards:

- Compete for special team awards and recognition for the top three fundraising teams. The winners will be determined by the revenue recorded on the Race Roster team feature as of 8:00 am race day, September 29, 2024.
- Earn incentives for reaching fundraising milestones.

Fun-Filled Race Day:

- Gear up for a day of fun and excitement on the day of the 5K, with activities, music, and entertainment for participants and spectators.
- Enjoy a dedicated team area at the event venue, with refreshments, photo opportunities, and team camaraderie.
- Celebrate your team's accomplishments and the collective impact of your fundraising efforts while enjoying the thrill of crossing the finish line together.

Empower Together, Run for a Cause:

As you lace up your running shoes and prepare to take on the I Run for Girls 5K, remember that your participation as a team is about more than just completing a race—it's about coming together to empower girls, inspire change, and make a difference in the community. Let's unite, set ambitious goals, and have a blast as we run for a cause we believe in. Together, we can make a lasting impact and create a brighter future for girls everywhere.

FUNDRAISING LEVELS FOR TEAMS

Team Fundraising Levels

1. Team Bronze (\$500 - \$999):

- Recognition as a Team Bronze Fundraiser on the GSHNJ website and social media platforms.
- A personalized digital certificate of appreciation for each team member.
- Team name featured on the registration website and in promotional materials.
- Team members receive \$5 gift card.

2. Team Silver (\$1,000 - \$2,499):

- Recognition as a Team Silver Fundraiser on the GSHNJ website and social media platforms.
- A personalized digital certificate of appreciation for each team member.
- Team name featured on the registration website and in promotional materials.
- Team members receive a \$10 gift card.

3. Team Gold (\$2,500 - \$4,999):

- Recognition as a Team Gold Fundraiser on the event website and social media platforms.
- A personalized digital certificate of appreciation for each team member.
- Team name featured on the registration website and in promotional materials.
- Team members receive a \$10 gift card and signature cap.

4. Team Platinum (\$5,000 and above):

- Recognition as a Team Platinum Fundraiser on the event website and social media platforms.
- A personalized digital certificate of appreciation for each team member.
- Team name is prominently featured on the registration website and in promotional materials.
- Team members receive a \$25 gift card, signature cap, and lunch with Natasha Hemmings, CEO.