

## Silver Award Proposal Rubric

When developing your Silver Award project and writing your project proposal use this rubric to ensure your project meets the standards and requirements of a Take Action Project and the Silver Award.

		Does Not Meet Proposal Standard	Met Some Proposal Standards - Needs Improvement	Fully Meets Proposal Standards		
	Silver Award Prerequisites (p.2-5)					
Prerequisites	Completion of one Cadette Journey	<ul> <li>Not a registered Cadette Girl Scout; not in grades 6-8</li> <li>One Cadette Journey and Journey Take Action Project not completed</li> </ul>		<ul> <li>Registered Girl Scout in grades 6-8</li> <li>Journey completed including Take Action Project.</li> </ul>		
	Silver Award Training	Not completed Silver Award training		□ Completed Silver Award training		
	The issue the project will address is (p.5)					
	Project identifies a community need	<ul> <li>Identified issue is based on girl interests only and not on community need or</li> <li>Identified issue is already being fulfilled by the community girl intends to serve</li> </ul>		Identified issue based on credible community need		
	My target audience (who is going to benefit) is (p.6)					
Tell us about your project plan	Target Audience is clearly identified and involved in project	<ul> <li>Target audience is not part of the community in the issue's root cause</li> <li>Project plan designed FOR the target audience versus WITH</li> </ul>	<ul> <li>Target audience is part of the community in the issue's root cause.</li> <li>Project plan slightly benefits the target audience.</li> </ul>	<ul> <li>Target audience are clearly identified members of the community in the issue's root cause.</li> <li>Project plan involves appropriate community members in solution and demonstrates benefit to target audience.</li> </ul>		
	A root cause of my issue is (p.7)					
	Project identifies a root cause of that community need and plan addresses the root cause	<ul> <li>No root cause identified</li> <li>Project addresses an immediate need with a short-term/one-off solution.</li> </ul>	<ul><li>Root cause identified</li><li>Project plan does not address it</li></ul>	<ul> <li>Root cause is identified</li> <li>Project plan shows well-constructed approach to address it</li> </ul>		
	Girl Scout Silver Award Project (p. 2 & 3)					
	Project team members are identified	□ Self and family only	<ul> <li>Self, family, and Girl Scouts-only OR less than 3 team members</li> </ul>	□ At least 3 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue		
	Community members who I contacted or partnered with (p.6)					
Explore Your Community	Research has been conducted sources are mentioned	<ul> <li>No research conducted to help shape project</li> </ul>	<ul> <li>Research is implied, but no sources provided.</li> </ul>	<ul> <li>Some research has been conducted and 1-2 sources are references</li> </ul>		

My / My team's project idea is(p.7-9)							
Pick Your Project Plan	Clear project description	<ul> <li>Project is not clear; plan refers back to issue</li> </ul>	Project is loosely described; it is unclear what will be done	<ul> <li>Project is clearly described and shows a well thought-out approach on how the root cause of the issue will be addressed</li> </ul>			
Develop Your Project Plan	Project plan will ensure sustainability	No idea who will continue project OR the solution can't be maintained following the project (it's a service project)	Unclear idea of how the project will continue, OR hoping someone else will sustain	Clear, thoughtful plan that leads to sustainability beyond your involvement			
	Active leadership role planned and defined	<ul> <li>No information about leadership or personal strengths; does not identify a goal for developing a new skill</li> </ul>	Provides incomplete information about leadership and personal strengths; Partially sets goal to develop new leadership skill	Describes new skills you plan to learn			
	Supplies/Donations/ Cost	<ul> <li>Incomplete information about project costs or how those costs will be met</li> <li>Will raise money/fundraise for another organization</li> <li>No explanation OR disregards money earning policy</li> </ul>	<ul> <li>Description of project costs is vague, it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project</li> <li>Yes, but unclear if following money earning policy</li> </ul>	<ul><li>and clear explanation of how costs will be met.</li><li>□ Yes, follows all money earning</li></ul>			
	Project Hours		No, not aware that each individual team member should spend 50 hours working on their Silver Award project				

## Tips for a Successful Silver Award Proposal

- Answer all of the questions **completely and thoroughly** in the the project proposal.
- Write out abbreviations and acronyms for groups and organizations.
- Recruit a Project Advisor to assist with your project. While not required, **a Project Advisor can be very helpful**; typically they're an adult who is an expert on your project topic.
- Have someone else **proofread your proposal before submitting it.**
- Questions? Contact Awards@gshnj.org